

**Library Director's Report  
January 2019**

Information Item #16

We have just launched a new product I am very excited about called My Library Rewards. It's an incentive program that works much the same way a store loyalty program does. You earn points for every item you check out, and can redeem those points for free and discounted items at local businesses. Each item you check out earns ten points. You can register and redeem points either at the My Library Rewards web site or by using their app. Some libraries currently participating include Fountaindale, Plainfield, and Lemont.

There are many aspects of this program I like; it's a great partnership with local businesses, it gives patrons a way to save money with their library card, in a more overt and different way than they do now, and it is so similar to existing loyalty programs that it will be easy for patrons to understand. We have currently started a soft launch of this program. Receipts telling patrons how many points they have earned, and encouraging them to sign up for the program, are printing at the circulation desk. This lets us work any kinks out, and get used to questions, without the large scale of a promotional campaign. We will do the official hard launch starting March 4<sup>th</sup>. This will include web site, newsletter, etc.

The Live and Learn Construction Grant webinar has been set for March 14<sup>th</sup> from 9:30 AM – 3:30 PM. This is when the grant committee will review all applications and ask any questions they have for the libraries who have submitted applications. I will be attending; it will be interesting to hear how many other applications there are and what they involve. With the six hour timeframe, they are either extremely thorough, or there are many applicants.

The February 1 ILA Legislative event only had one of our local representatives sign up, so I did not attend. The March 1<sup>st</sup> event in Oak Brook will have two representatives attend; Bill Foster and Anna Stava-Murray. I will be attending this one, especially since Anna Stava- Murray is newly elected and I have not yet had the opportunity to meet her. If any Board members would like to attend please let me know and I will register you.

**Library Programs and Services**

<b>Children's:</b>	Baby Lapsit I, 2 sessions, 40
	Baby Lapsit II(3 groups), 7 sessions, 110
	Toddler time – 2s + adult (3 groups), 7 sessions, 140
	Storytime – 3-5s (3 groups), 8 sessions, 82
	Drop-In Family Storytime, 1 session, 4
	Pajama Storytime, 2 sessions, 10
	Sensory Storytime, 1 session, 16
	Family Yoga, 3 sessions, 86
	Lego Club, 1 session, 20
	Chicago Wolves Reading Club, 47
	Chicago Wolves Player Visit, 50
	Animals in Winter – Grades K-5, 7
	Lego WeDo, 1 session, 11
	Theater for Young Audiences presents Chicken Little, 76
	Cookies with a Cop (children and adults), 200
	Picture Books on Film, 1 session, 7
	Bluestem Book Club, 1 session, 7
	Homeschool Lego Club, 1 session, 20
<b>Adult:</b>	Art Exhibit: Bryant Bell
	Art Reception Bell, 10
	Lisle Job Club/3 sessions, 9
	Low Carb Living: Chili Demo, 32
	Genealogy Help, 14

Adult Coloring, 5  
 To Kill a Mockingbird Movie, 4  
 Understanding Social Security, 61  
 Stress Less, Organize More, 30  
 Taxes are Everyone's Business, 16  
 Senior Cards & Games, 2 sessions, 15  
 Broadway Music, 49

**Teen:** GOATS After Hours: Gingerbread new Year, 22  
 Anime Club, 3  
 DIY: Waterless Snow Globes, 23

**Community Outreach:** PRC Excel Computer Classes, 2 sessions, 10; College of DuPage Admissions Information Table, 9; Totschool Storytime, 1 session, 40

**Book Discussion:** *To Kill a Mockingbird*, by Harper Lee, 2; *Hell is Empty* by Craig (Crime Readers), 10; *Artemis*, by Andy Wier, 3

**Computer Classes:** Windows 10, 4; Introduction to Microsoft Word, 4; Intermediate Microsoft Word, 6; Windows 10 Photos App, 7; Getting Started with Hoopla, 20; Cloud Storage, 10

**Services:** Reference Questions: 2,803 in Adult/Teen and 963 in Children's  
 Public PC Sessions: 2,034 in Adult/Teen and 165 in Children's  
 Interlibrary Loans Received: 3,843  
 Home Page Views: 33,850  
 Study Rooms: 491 in Adult/Teen and 17 in Children's  
 Volunteer Hours: 105.25 for Adults  
 Notary Services: 8  
 Museum Adventure Passes: 9  
 Tours: 3  
 Meraki Wireless Unique Users: 2,027

**Displays:** **Adult/Teen Department:** New Anime DVDs and Blu-rays; *These Tales Aren't Grimm*; New York, New You; *Read a Latte*

**Children's:** Best Books of 2018; Winter Sports; Groundhog Day; Parenting books; Clothing; Nic Bishop; Steve Jenkins

### **Staff Development and Training**

<b>Adult:</b>	George Kalinka	RAILS Update Live Webinar Woodridge Citizen's Police Academy
	Chris Keefe	3D Printing in the Classroom Webinar Excel Pivot Tables Part 1: Mastering PivotTables and PivotCharts
<b>Children's:</b>	Jane Malmberg	Managers of Children's and Teen Services Meeting
<b>Circulation:</b>	Julie Lombardo	SWAN Circulation Advisory Group Getting All the Right Stuff Done: Goal Setting and Measurement (webinar) My Library Rewards Training Outreach User Group Meeting
	Kay Minniti	Getting All the Right Stuff Done: Goal Setting and Measurement (webinar)
	Dee Thurman	Outreach User Group Meeting

<b>Collection Services:</b>	Amy Weiss	Getting All the Right Stuff Done: Goal Setting and Measurement Hosted the ATLAS Middle Managers Round Table
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<b>Admin:</b>	Pam Dubé	Chamber 630 – State of the County Webinar- Goal Setting and Measurement Woodridge Administrator's Meeting Illinois Financial Forecast Forum
	Tonya Alexander	HR Roundtable Series for Libraries HR Department of One Roundtable Series

### **Library Operations**

Circulation for the month of January was 48,320 a 26% decrease over January 2018.

Registered borrowers number 24,584 which is 74.6% of the jurisdictional population.

People/Door Count for month: 29,298