

# SHARPEN YOUR SKILLS OR EMBARK ON NEW CAREER WITH LYNDA.COM'S LEARNING PATHS



Learning Paths are collections of [Lynda.com](https://www.lynda.com) courses & other content curated by industry experts designed to teach you the knowledge and skills to enhance your career or start a new one.

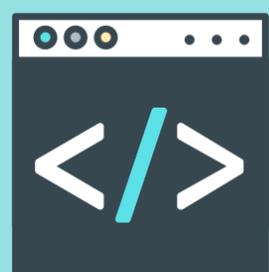
## BECOME A PROJECT MANAGER

Learn how to successfully completing a project within budget, on time and in scope requires a great deal of flexibility, the ability to adapt to unforeseen circumstances, and the ability to deal with conflict.



## BECOME A SOFTWARE DEVELOPER

Get an introduction to the programming skills needed for a career as a software developer. Learn foundations of programming for software development. Practice with popular technologies like HTML and CSS. Explore core languages like Python, JavaScript, and Java.

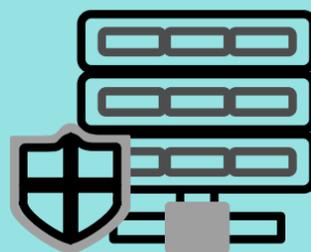


## BECOME A SALES REPRESENTATIVE

Learn core concepts and skills necessary in today's selling environment—from negotiation and closing strategies to selling with authenticity. Identify negotiation and closing strategies that suit you. Develop and hone your interpersonal skills.

## BECOME A NETWORK ADMINISTRATOR

Network administrators play a vital role in managing and maintaining an organization's computer network. Begin your career in information technology (IT) as a network administrator, and learn the essential skills you'll need to organize, install, and support a Cisco network.



## BECOME A FINANCIAL ANALYST

A financial analyst evaluates current and historical economic and business data to identify trends that influence business decisions. Gain the skills that make a successful financial analyst, including understanding financial statements, working with economic data, and analytical analysis skills.



## BECOME A DIGITAL MARKETER

This path is aimed at professionals who need the skills to create complex integrated marketing strategies, who need to develop a portfolio of online marketing tools and who need to fully understand the fundamental principles of Search Engine Optimization (SEO).

## BECOME A DATA ANALYST

Data analysts examine information using data analysis tools and help their teams develop insights and business strategies. You'll need skills in math, statistics, communications, and working with tools designed to do data analytics and data visualization.



## BECOME A GRAPHIC DESIGNER

Graphic designers create visual concepts that inspire, inform, and transform. Build a solid foundation in the elements of design: typography, color, and layout. Practice with hands on exercises in InDesign, Illustrator, and Photoshop.

